

Full and detailed technical cookies disclosure

Website audited: <https://www.msd.de/>

Audit date: 14 Mar 2020

This document is provided to support "MSD" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 14 Mar 2020.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "MSD" and should be returned at their request.

Cookies

Necessary cookies – 1 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Privacy and Cookies Limited	wscrCookieConsent	www.msd.de	/	90 days	Any	Your visit	Stores your cookie consent session for our site. It contains no information other than whether you have opted in or out for each cookie level.

Site experience cookies – 1 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Vimeo	vuid	vimeo.com	/	2 years	Any	User preferences	Stores a unique identification for Vimeo Analytics.

Performance & operation cookies – 6 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Google Analytics, Google Inc.	__ga	msd.de	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gat_UA-889151-36	msd.de	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	__gid	msd.de	/	1 day	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Optimizely, Inc.	optimizelyDomainTestCookie	msd.de	/	180 days	Any	Analytics	Used by Analytics platform Optimizely to provide A/B testing by changing the site design for a sample of users. Movements are tracked to gather data on the most successful site variation.
Optimizely, Inc.	optimizelyEndUserId	msd.de	/	10 years	Any	Analytics	Used by Analytics platform Optimizely to provide A/B testing by changing the site design for a sample of users. Movements are tracked to gather data on the most successful site variation.
CloudFlare, Inc.	__cfduid	flowpaper.com	/	7 years, 2 months	Any	Performance / Networking	Improve website performance and reliability by balancing load between servers operated by CloudFlare.

Advertising and cross-site tracking – 0 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

We do not use any cookies in this category.

Social media – 0 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies maybe sold to third parties.

We do not use any cookies in this category.