



## Full and detailed technical cookies disclosure

**Website audited:** <http://www.sitemorse.com/>  
<https://secure.sitemorse.com/>

**Audit date:** 15 Dec 2020

This document is provided to support "Sitemorse (UK Sales) Ltd" consent management in relation to the EU privacy directive. It offers the full details of all cookies reported as "in use" as of 15 Dec 2020.

It is intended for those that wish to review the specific detail of cookies in use on the site, to support your "informed choice".

This content should not be used for any other purpose including financial gain. This document remains the property of "Sitemorse (UK Sales) Ltd" and should be returned at their request.

## Our Cookies

### Managing cookies

At Sitemorse (UK Sales) Ltd, your use of our site is important to us and we feel the cookies that we use help to enrich your visitor experience. It is our intent to make sure that you are happy with the information we provide, so that you continue to use our site. Cookies set across our site, by ourselves or partners, can be session or persistent cookies and may be set by different technologies, such as JavaScript or Flash. If you would like to 'opt out' of the cookies set by our site, this can be accomplished subject to browser settings. Please note, you may reduce site operation or functions if you limit the cookies.

If you have any questions, require additional clarification around our use of cookies or wish to discuss how we are embracing online privacy, please email us at [info@sitemorse.com](mailto:info@sitemorse.com).

For further information on cookies in general, please download a copy of [Manage your cookies](#)

### Cookies found on this site

To ensure that you are fully informed of all the cookies we are using, our site is independently audited by Privacy and Cookies Limited - the last review was on 15 Dec 2020.

The cookies in use are organised by category to help you identify them and support your informed choice.



## Necessary cookies – 6 found

These cookies are important to the underlying operation of the website, supporting important functionality such as shopping baskets and the technical operation of the website to ensure it performs how you would expect.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Privacy and Cookies Limited	wscrCookieConsent	www.sitemorse.com	/	90 days	Any	Your visit	Stores your cookie consent settings for our site. It contains no information other than whether you have opted in or out for each cookie level.
AAAtraq, AAAtraq Limited	aaatraqShieldHomeCookie	sitemorse.com	/	1 month	Any	Your visit	Records that the user has seen the AAAtraq shield.
Django Software Foundation	csrftoken	sitemorse.com	/	1 year	Any	Your visit	A feature to help prevent Cross-Site Request Forgery (CSRF) attacks.
Privacy and Cookies Limited	wscrCookieConsent	sitemorse.com	/	90 days	Any	Your visit	Stores your cookie consent settings for our site. It contains no information other than whether you have opted in or out for each cookie level.
Sitemorse Limited	jonsid	secure.sitemorse.com	/	Session	HTTPS	Authorisation	Remembers that a user is logged in to our online report interface.
Privacy and Cookies Limited	wscrCookieConsent	secure.sitemorse.com	/	90 days	Any	Your visit	Stores your cookie consent settings for our site. It contains no information other than whether you have opted in or out for each cookie level.

## Site experience cookies – 0 found

These cookies are used to support your experience on the site and include user-selected options, site navigation aids, etc. Generally, no personally identifiable data is collected with these types of cookies.

We do not use any cookies in this category.

## Performance & operation cookies – 8 found

These cookies are used in the management of the site and include customer surveys, recording visitor numbers and other web analytics. Limited identifiable data may be collected.

Company	Name of cookie	Domain	Path	Expiry	Protocol	Purpose	Description
Google Analytics, Google Inc.	__utma	sitemorse.com	/	2 years	Any	Analytics	Collects data such as number of times a visitor has been to the site, when their first visit was, and when their last visit occurred. This information is used by Google Analytics.
Google Analytics, Google Inc.	__utmb	sitemorse.com	/	30 minutes	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor enters the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google Inc.	__utmc	sitemorse.com	/	Session	Any	Analytics	Takes a timestamp of the exact moment in time when a visitor leaves the site. Used by Google Analytics to calculate how long a website visit takes.
Google Analytics, Google Inc.	__utmt*	sitemorse.com	/	10 minutes	Any	Analytics	Used by Google Analytics to throttle the rate of requests.
Google Analytics, Google Inc.	__utmz	sitemorse.com	/	6 months	Any	Analytics	Collects data about where the visitor came from, what search engine was used, what link was clicked on, what keywords used, and where in the world the site was accessed from. Used by Google Analytics.
Google Analytics, Google Inc.	_ga	sitemorse.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	_gat	sitemorse.com	/	2 years	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.
Google Analytics, Google Inc.	_gid	sitemorse.com	/	1 day	Any	Analytics	A unique identifier given to each browser to track user interactions with the website.

## Advertising and cross-site tracking – 0 found

These cookies are used to track our visitors across our websites. They can be used to build up a profile of search and/or browsing history for every visitor. Identifiable or unique data may be collected. Anonymized data may be shared with third parties.

We do not use any cookies in this category.

## Social media – 0 found

These cookies are used to track browsing habits and activity. We use this information to enable us to show you relevant/personalised marketing content. Using these types of cookies, we may collect personally identifiable information and use this to display targeted advertising and/or share this data with third parties for the same purpose. Any activity tracked and recorded using these cookies maybe sold to third parties.

We do not use any cookies in this category.

Detailed information on all of the cookies in this policy can be downloaded separately.

